

FILE

# fashion/calendar

*Ruth Finley, Publisher / a weekly publication / 23nd year*

*8 East 77th St./New York 21, N. Y./TR 9-2343/ DEC. 23, 1963*

1963

## JANUARY

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## DECEMBER

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## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
*****			
* BEST WISHES FOR A *			
* VERY MERRY CHRISTMAS *			
*****			
<u>WEEK ENDING FRIDAY, DECEMBER 20, 1963</u>			
Thursday Dec. 19 4:00 P.M. Cocktails	PRESS SHOWING OF RESORT FASHIONS "Holiday In Palm Beach"--Peck & Peck will preview their collection of Resort fashions. By invitation. (For Release, Mon., Dec. 23.) Publicity: Caroline Stroll, OR. 3-4700.	PECK & PECK	HOTEL DELMONICO PARK AVE. & 59TH ST.
Dec. 20	ALTMAN RELEASE DATE--Resort swimwear. (No Press Show)		
Friday Dec. 20 9:30 A.M. Coffee	PRESS SHOWING OF BRIDAL FASHIONS Bridal showing for the press. By invitation. (For Release, Mon., Dec. 23.) Publicity: Rea Iubar, EL. 5-6800.	BONWIT TELLER	3RD FLOOR
<u>WEEK BEGINNING MONDAY, DECEMBER 23, 1963</u>			
Dec. 23	PECK & PECK RELEASE DATE--Resort fashions. (Preview, Dec. 19--See Above)		
Dec. 23	BONWIT TELLER RELEASE DATE--Bridal fashions. (Preview, Dec. 20--See Above)		
Dec. 25	CHRISTMAS DAY--Wednesday (Legal Holiday)		
Dec. 27	MACY'S RELEASE DATE--Resort collection. (No Press Show)		
Friday Dec. 27 10:00 A.M. Breakfast	PRESS PREVIEW OF BRIDAL FASHIONS Spring-Summer bridal party fashions. By invitation. (For Release, Thurs., Jan. 2.) Publicity: Kay Collins, LO. 5-7950, Ext. 637 or 515.	STERN'S	3RD FLOOR SPECIALTY SHOP
Friday Dec. 27 3:00 P.M.	PREVIEW OF SPRING COLLECTION Preview of scarves, jackets, and accessories for Spring. By invitation. Contact: Andy Conde, MU. 6-4424.	GLENSDER CORP. (417 FIFTH AVENUE)	SHERATON ATLANTIC BALLROOM
Sunday Dec. 29 8:00 P.M. Dinner	AMERICAN PAGEANT OF FASHIONS AND ART Showing of Spring fashions by Council of Fashion Designers of America, in scenes with backgrounds by noted American painters, sculptors, and stage designers, narrated by actors and actresses of stage, screen, and television. Ticket: \$100.00 each, for benefit of National Cultural Center in Washington and American Shakespeare Festival Theatre. Contact: Mrs. Boland, TE. 8-7138. Publicity: Eleanor Lambert, MU. 8-2130.	NAT'L CULTURAL CENTER; SHAKESPEARE FESTIVAL	WALDORF-ASTORIA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 1	NEW YEAR'S DAY--Wednesday (Legal Holiday)		
Jan. 2	STERN'S RELEASE--Bridal party fashions. (Preview, Dec. 27--See Pg. 1)		
Thursday Jan. 2 10:30 A.M. Champagne	PRESS PREVIEW: HATS, COUTURE, FURS Champagne preview of Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964 of hats, haute couture, furs, jewelry, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Thursday Jan. 2 12:00 Noon	PRESS PREVIEW OF SPRING MILLINERY Bergdorf Goodman will preview millinery, designed by Halston. By invitation. (For Release, Fri., Jan. 3.) Publicity: Florence Neff, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Thursday Jan. 2 2:30 P.M.	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. (For Release, Mon., Jan. 6.) Customer showing, Mon., Jan. 6 at 6:30, St. George Hotel, Grand Ballroom. By ticket only. Publicity: Rita Dobbins, TR. 5-3100.	MARTIN'S	2ND FLOOR BRIDAL SALON
Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER JEWELRY COLLECTION New fashion jewelry and gift collection by Napier for Spring and Summer. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday Jan. 2	OPENING: SPRING-SUMMER COLLECTION Spring-Summer separates, sportswear, and dresses at continuous daily showings. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE	1407 BROADWAY SHOWROOM - 25TH FLOOR
Friday Jan. 3 9:30 A.M. Breakfast	PRESS PREVIEW OF CASTILLO COLLECTION Best will introduce their Spring collection of Castillo dresses and sportswear. By invitation. (For Release, Sat., Jan. 11.) Publicity: Joan Powers, PL. 9-2000.	BEST & CO.	ATTIC FLOOR RECREATION ROOM
Friday Jan. 3 11:00 A.M.	PRESS PREVIEW OF SPRING MILLINERY Adolfo presents a "Vernissage of Spring" hats. For buyers, Mon., Jan. 6 at 9:30 A.M. Both showings, by invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO, INC.	22 EAST 56TH STREET SALON - 3RD FLOOR
Saturday Jan. 4- Jan. 12	FORTY-SECOND NATIONAL PRESS WEEK IN NEW YORK Spring collections of leading designers (members of N.Y. Couture Group, auxiliary and group showings) for visiting press. By invitation only. Press Director: Kittie Campbell, LA. 4-0461.	N.Y. COUTURE GROUP (1450 BROADWAY)	HOTEL PIERRE
Saturday Jan. 4 12:00 Noon- 5:00 P.M.	"DAY OF BEAUTY"-- FOR VISITING PRESS Bayer, Cover Girl, Joseph Fleischer, Pierre Henri, Lady Esther, Relaxa-cizor, Roger & Gallet, Toni (Auxiliary Members, N.Y.C.G.) will invite the press to an open house. By invitation. Publicity: Helen Nash or Joan Parker, PL. 9-5982.	EIGHT COMPANIES	HOTEL PIERRE BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Saturday Jan. 4 4:00 P.M. Cocktails	SPRING MILLINERY AT VISITING PRESS SHOW The visiting press will preview John Frederics' collection of Spring millinery. By invitation. Contact: PL. 5-2939.	JOHN FREDERICS	23 WEST 56TH STREET SALON
Saturday Jan. 4 5:00 P.M. Champagne	SPRING MILLINERY FOR VISITING PRESS Preview of Mr. John's "Delightful Botticelli Collection" for Spring-Summer 1964 of hats, haute couture, furs, jewelry, boutique accessories, and custom cosmetics. By invitation. Publicity: Joseph Mann, PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Saturday Jan. 4 6:30 P.M. Cocktails	DINNER-FASHION SHOW FOR VISITING PRESS R & K and Jonathan Logan (Auxiliary Members, N.Y.C.G.) will invite the visiting and local press to cocktails, dinner, entertainment and Spring fashion show. Cocktails--6:30, Terrace Room; Dinner--7:30, Empire Room. By invitation. Publicity: Jean Luban, PE. 6-0900.	R & K ORIGINALS, INC.; JONATHAN LOGAN	WALDORF-ASTORIA EMPIRE ROOM
Saturday Jan. 4- Jan. 5	OPEN HOUSE SHOWINGS: ACCESSORY FOOTWEAR Spring and Summer line of "Accessory Footwear," by B.F. Goodrich, at open house from 9:00 A.M. to 9:00 P.M. Publicity: Marion Rahl at Carl Byoir Assoc., 800 Second Ave., YU. 6-6100.	B.F. GOODRICH	SHERRY NETHERLANDS SUITE 811
Sunday Jan. 5 10:00 A.M.- 2:30 P.M.	PRESS PREVIEW: SPRING-SUMMER JEWELRY Trifari will invite the out-of-town and local press to breakfast and luncheon showings of their Spring-Summer jewelry collection. By invitation. Publicity: Dorothy Lansing Hess, RE. 7-3347.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Sunday Jan. 5 11:00 A.M.	SPRING MILLINERY FOR VISITING PRESS Emme will present her Spring millinery to the visiting press. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	EMME	19 WEST 57TH STREET SALON - 3RD FLOOR
Sunday Jan. 5 12:00 Noon Brunch	PREVIEW: SPRING HATS AND GOLDEN HAT AWARDS Announcement of seven national winners of annual Golden Hat Awards. Also, Spring preview by Millinery Institute of America (Auxiliary Member, N.Y.C.G.). Local and national press. By invitation. Contact: MU. 6-2970.	MILLINERY INSTITUTE OF AMERICA	HOTEL AMERICANA ROYAL BOX
Sunday Jan. 5 3:00 P.M.	SHOE FASHION SHOW FOR VISITING PRESS National Shoe Institute (Auxiliary Member, N.Y.C.G.) will present "Less Shoe in the Fashion View" for Spring and Summer; also Sixth Golden Slipper Awards. By invitation. Publicity: Alice Regensburg at Lynn Farnol, 50 Rockefeller Plaza, JU. 6-5777.	NAT'L SHOE INSTITUTE (50 ROCKEFELLER PLAZA)	HOTEL PIERRE COTILLION ROOM
Sunday Jan. 5 6:30 P.M. Cocktails- Dinner	SPRING SILK FASHIONS FOR THE PRESS "On Wings of Silk"--International Silk Ass'n, U.S.A. (Auxiliary Member, N.Y.C.G.) will invite the out-of-town and local editors to a dinner and showing of silk fashions. By invitation. Publicity: Judith Jackson, MU. 3-7197.	INTERNATIONAL SILK ASS'N, U.S.A.	HOTEL PLAZA BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Sunday Jan. 5- Jan. 9	FIFTY-THIRD ANNUAL CONVENTION "The Challenge of Profitable Growth"--theme of 53rd annual convention, including over 40 in-depth sessions covering every aspect of retail oper- ations. Contact: Robert Gur-Arie, Public Relations Director, CH. 4-8780.	NAT'L RETAIL MERCHANTS ASS'N (100 W. 31ST STREET)	STATLER-HILTON HOTEL BALLROOM
Jan. 6	BUYER SHOWING: ADOLFO'S "VERNISSAGE FOR SPRING" HATS AT 9:30 A.M. (See p.2)		
Monday Jan. 6 10:30 A.M.	PREVIEW OF SPRING HAT COLLECTION Preview for press of Sally Victor's Spring millinery collection. By invi- tation. Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Monday Jan. 6 11:00 A.M.- 3:00 P.M.	PEARL COLLECTION AT OPEN HOUSE Showing of Imperial's Spring-Summer collection of cultured pearl jewelry. Publicity: Ethel Aaron at D.J. Edelman Assoc., JU. 2-5380.	IMPERIAL PEARL SYNDICATE, INC.	681 FIFTH AVENUE SHOWROOM - 11TH FLOOR
Monday Jan. 6 12:30 P.M. Luncheon	FASHION SHOW FOR VISITING PRESS "The News Is Stretch"--Burlington (Auxiliary Member, N.Y.C.G.), in co- operation with "Sports Illustrated," will present fashions in stretch fabrics. By invitation. Burlington contact: Florence Kyler, LO. 4-5000. Publicity: Rosemary Sheehan. MU. 5-1280.	BURLINGTON INDUSTRIES	TIME & LIFE BLDG. PONTI AUDITORIUM
Monday Jan. 6 2:00 P.M.	MARKET WEEK: SPRING FOUNDATIONS <u>Jan. 6 at 2:00. Jan. 7, 8, 9 at 10:00 and 2:00. Jan. 10 at 10:00.</u> <u>Jan. 13, 14 at 9:30, 11:00, 2:00, 3:30. Jan. 15 at 9:30, 11:00, 2:00.</u> <u>Jan. 16 at 10:00, 2:00. Contact: Kay Keniry, MU. 5-5740.</u>	WARNER SLIMWEAR- LINGERIE	200 MADISON AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 6 5:00 P.M.	PREVIEW OF SPRING HAT COLLECTION Emme will preview her Spring millinery to press and buyers. By invitation. Publicity: Ruth Hammer Assoc., 2 West 59th St., EL. 5-7872.	EMME (19 WEST 57TH STREET)	SHERRY NETHERLAND CRYSTAL PAVILLION
Monday Jan. 6 5:30 P.M. Cocktails	"AT-HOME FASHIONS" FOR VISITING PRESS Callaway will introduce their new "at home fashions" in carpets, area rugs, and towels; also showing of Vanity Fair's at-home clothes (Auxiliary Members, N.Y.C.G.). For local and visiting press, by invitation. Contact: Howard Skelton at Callaway, MU. 9-7800.	CALLAWAY MILLS; VANITY FAIR MILLS	295 FIFTH AVENUE SHOWROOM - 3RD FLOOR
Monday Jan. 6 6:30 P.M. Dinner	SHOWING AT DINNER FOR VISITING PRESS At the first of two shows during press week, Du Pont (Auxiliary Member, N.Y.C.G.) will introduce "Corfam" poromeric shoe upper material. By invitation. Contact: Wright Johnson, 971-4431.	DU PONT	N.Y. HILTON HOTEL MERCURY BALLROOM
Monday Jan. 6- Jan. 10	OPEN HOUSE FOR VISITING PRESS Henry Friedricks will present their Spring collection daily for the visiting press at continuous showings. Contact: Alan Baron, PE. 6-8867.	BRITTANY (HENRY FRIEDRICKS CO.)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Jan. 6- Jan. 10	OPEN HOUSE SHOWINGS: GLOVE COLLECTION "The Little Girl Look"--Hansen's Spring-Summer glove collection; also "Maharanee" collection, 9:00 A.M. to 5:00 P.M., daily. Contact: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORP.	500 FIFTH AVENUE SUITE 310
Monday Jan. 6- Jan. 11	SHOE FASHIONS FOR VISITING PRESS Capezio will invite the out-of-town press to a showing of Spring foot- wear at open house. By invitation. Contact: Lois Muller, MU. 6-2150.	CAPEZIO, INC.	9 WEST 61ST STREET SHOWROOM - 3RD FLOOR
Monday Jan. 6- Jan. 11 Refresh- ments	OPEN HOUSE FOR VISITING PRESS "Leather Shapes The World Of Fashion"--exhibit of leathers for Spring in shoes, handbags, garments, accessories, luggage, and home furnishings; also "Preview of World's Fair Shoes of the Future." By invitation. Publicity: Billie Gould, MU. 6-7956.	LEATHER INDUSTRIES OF AMERICA	411 FIFTH AVENUE SHOWROOM - 10TH FLOOR
Monday Jan. 6- Jan. 24	FASHIONS FROM MARCH- APRIL '64 ISSUES Complete showing of fashions, accessories, and promotion plans from Seventeen's March-April issues. For store and buying office executives only. By appointment, 9:00 A.M. to 5:00 P.M. Contact: Anita Blanchard, PL. 9-8100.	SEVENTEEN MAGAZINE	320 PARK AVENUE SHOWROOM - 8TH FLOOR
Beginning Monday Jan. 6	FASHIONS IN JEWELRY FOR VISITING PRESS Continuous showings for local and out-of-town press of Napier jewelry for Spring and Summer. Contact: YU. 6-6633.	THE NAPIER CO.	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring and Summer knitwear collection. Contact: Robert Brown, LO. 4-1080.	KIMBERLY KNITWEAR, INC.	1410 BROADWAY SHOWROOM - 10TH FLOOR
Beginning Monday Jan. 6	OPENING: SUMMER COLLECTION Debut of "The Many Summer Looks" in junior dresses, petite dresses, sport- wear, cotton knits; "Country Looks" in junior and petite dresses and sportswear; also junior bathing suit collection. Continuous daily showings. Publicity: Clare Affens, PE. 6-2392.	BOBBIE BROOKS, INC.	1407 BROADWAY SHOWROOM - 3902
Beginning Monday Jan. 6	JEWELRY COLLECTION FOR SPRING-SUMMER Trifari's Spring-Summer collection of fashion jewelry at daily showings. By appointment. Contact: Dorothy Lansing Hess, RE. 7-3347; or Morris Head, OR. 9-0220.	TRIFARI, KRUSSMAN AND FISHEL, INC.	16 EAST 40TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-EARLY SUMMER COLLECTION Informal showings of imported knits for Spring and early Summer, including synthetic and cotton knits; also Albert Alfus fashions in leather. Contact: Hal Salzman, OX. 5-1840.	ALBERTO KNITS, INC.; ALBERT ALFUS	1407 BROADWAY SHOWROOM - 12TH FLOOR
Jan. 6	MARTIN'S RELEASE DATE--Bridal fashions. (Preview, Jan. 2--See Pg. 2)		
Jan. 6	MACY'S RELEASE DATE--Bridal fashions. (No Press Show)		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 6	OPENING: SPRING JEWELRY COLLECTION Informal daily showings for buyers of Coro (Coro, Vendome, Coroteen) Spring jewelry fashions. Visiting press invited. Contact: Vera Haggerty, TN. 7-3150; or Marilyn Woods, WI. 7-1329.	CORO, INC.	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Jan. 6	OPENING: SPRING-SUMMER LEATHER FASHIONS Coats, suits, dresses, and casual wear; also fabric and leather combina- tions. Contact: LA. 4-4562. Publicity: Sara Pennoyer, MU. 2-6480.	SAMUEL ROBERT, INC.	1407 BROADWAY SHOWROOM - 27TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING AND SUMMER COLLECTIONS Continuous informal showings of complete Spring-Summer collection of sportswear, separates and shifts, designed by Leo Narducci; also Arnold Palmer Golf separates. Publicity: Loomtogs--Marilyn Mazza; Sports Editions--Betty Estes, LW. 4-2770.	LOOMTOGS, INC. & SPORTS EDITIONS, INC.	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Jan. 6	OPENING: SPRING- SUMMER COLLECTIONS Continuous daily showings of scarves and accessories in silk, chiffon, and other fabrics; also silk blouses. Contact: Scarves--Jose Simon; Blouses--Matt Shaw, AL. 5-6464.	VERA SCARVES; VERA BLOUSES	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Jan. 7 8:30 A.M. Breakfast	CHILDREN'S FASHIONS FOR SPRING 1964 "World's Fairest"--Preview of Kodol, Spring 1964, little girls' fashions. By invitation. Contact: Jean Maxwell at Paul Bradley Assoc., PL. 2-5105.	EASTMAN CHEMICAL PRODUCTS, INC.	NEW YORK HILTON HOTEL MERCURY BALLROOM
Tuesday Jan. 7 9:30 A.M. Breakfast	PREVIEW OF SPRING MILLINERY Spring millinery collection of Irene and Rivera will be presented to the press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday Jan. 7 6:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM MARCH ISSUE "Young Tycoons"--Preview of fashions, for tie-in stores. Show at 7:00. By invitation. Contact: Lenore Benson, MU. 9-5900, Ext. 653.	MADemoiselle MAGAZINE	F.I.T. GYMNASIUM 227 WEST 27TH STREET
Tuesday Jan. 7 7:00 P.M.	PREVIEW OF SPRING MILLINERY Spring hats by the Millinery Creators of America and Millinery Fashion Exhibitors. For buyers and press. By invitation. Contact: MU. 6-2970.	MILLINERY PROMOTIONS INC.(10 EAST 40TH ST.)	HOTEL AMERICANA IMPERIAL BALLROOM
Tuesday Jan. 7 7:00 P.M. Cocktails- Dinner	DINNER FASHION SHOW FOR VISITING PRESS Sears Roebuck (Auxiliary Member, N.Y.C.G.) will present their second edition of a "Night at the Persian Room." By invitation. Publicity: Edward J. Menninger, CH. 4-7600.	SEARS, ROEBUCK & CO. (360 WEST 31ST STREET)	HOTEL PLAZA PERSIAN ROOM
Wednesday Jan. 8 8:30 A.M. Breakfast	SPORTSWEAR FASHIONS IN FORTREL "Fortrel Leads the Sporting Life"--featuring fashions from the National Skirt and Sportswear Assn. Show at 9:00 A.M. By invitation. Publicity: Doris Farrant, TN. 7-2000, Ext. 2429.	CELANESE FIBERS CO. (522 FIFTH AVENUE)	HOTEL ASTOR BALLROOM



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Wednesday Jan. 8 9:45 A.M. Coffee	PRESS PREVIEW: SPRING BRIDAL FASHIONS By invitation. (For Release, Tues., Jan. 14.) and 15 at 6:30 P.M., 5th Floor, Bridal Salon. Publicity: Selma Spanier, LA. 4-7000.	SAKS 34TH STREET	5TH FLOOR BRIDAL SALON Customer showings, Jan. 14 By ticket only.
Wednesday Jan. 8 11:30 A.M.	PRESS PREVIEW OF SPRING MILLINERY Preview for press of Spring millinery by Christian Dior-New York. By invitation. Publicity: Edith Kingston, PL. 3-7300, Ext. 423.	CHRISTIAN DIOR MILLINERY	BERGDORF GOODMAN SALON - 2ND FLOOR
Wednesday Jan. 8 12:15 P.M. Luncheon	SHOWING AT LUNCHEON FOR VISITING PRESS Du Pont (Auxiliary Member, N.Y.C.G.) will present Spring-Summer fashions for women, children, and men in fabrics of Du Pont fibers. By invitation. Contact: Ellen Morris, 971-4404.	DU PONT TEXTILE FIBERS	HOTEL PLAZA GRAND BALLROOM
Wednesday Jan. 8 3:00 P.M.	"LOOK AT FASHIONS IN CLOTHES AND HAIR" Clairol (Auxiliary Member, N.Y.C.G.) will invite the press to a fashion show and preview of New York World's Fair, followed by cocktails and dinner. By invitation. Publicity: Terry Grimes Russell, 957-2911.	CLAIROL, INC.	TOP OF THE FAIR WORLD'S FAIR GROUNDS
Wednesday Jan. 8 7:00 P.M.	CUSTOMER SHOWING OF BRIDAL FASHIONS Macy's will present Spring bridal fashions at a customer showing. Admission by ticket only. Publicity: Joan Springler, OX. 5-4400.	MACY'S NEW YORK	CARNEGIE HALL 7TH AVE. & 57TH STREET
Thursday Jan. 9 9:00 A.M.- 7:00 P.M.	PRESENTATION OF SPRING JEWELRY Monet will present their Spring collection of jewelry in the "Golden Manner" to local and visiting press at open house. By invitation. Contact: Charlotte Leff or Bidi Atkinson, CH. 4-4300.	MONET JEWELRY	SAVOY-HILTON HOTEL FRENCH SUITE
Thursday Jan. 9 9:45 A.M. Breakfast	PRESS PREVIEW: MODEL ROOMS Showing of model rooms, featuring American furniture in international settings. By invitation. (For Release, Mon., Jan. 13.) Publicity: Kay Collins, LO. 5-7950, Ext. 637 or 515.	STERN'S	7TH FLOOR
Thursday Jan. 9 12:00 Noon Luncheon	PREVIEW OF SPRING DOUBLE KNIT FASHIONS "Zeffkrome Double Knits for the Young in Spirit"--Dow Chemical (Auxiliary Member, N.Y.C.G.) will invite the visiting press to a showing of Spring fashions. By invitation. Publicity: Ruth Hammer Assoc., EL. 5-7872.	THE DOW CHEMICAL CO.	VOISIN RESTAURANT 30 EAST 65TH STREET
Thursday Jan. 9 4:30 P.M.- 7:30 P.M.	OPEN HOUSE FOR VISITING PRESS Madame Helena Rubinstein will invite the press to open house at her home, 4:30 P.M.-7:30 P.M. By invitation. Publicity: Ann Walsh, EL. 5-2100.	HELENA RUBINSTEIN	625 PARK AVENUE PENTHOUSE
Thursday Jan. 9 6:30 P.M. Cocktails- Dinner	DINNER AND FASHION SHOW FOR PRESS Schiffli (Auxiliary Member, N.Y.C.G.)--"A Night In Waikiki"--fashion show; also seventh annual Schiffli Fashion Awards Presentation. By invitation. Contact: 591 Summit Ave., Jersey City, SWarthmore 5-2347.	SCHIFFLI LACE AND EMBROIDERY INSTITUTE	HOTEL AMERICANA IMPERIAL BALLROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Jan. 10	MACY'S RELEASE DATE--	"Salute To Lincoln Center."	(No Press Show)
Jan. 11	BEST'S RELEASE DATE--	Castillo fashions.	(Preview, Jan. 3--See Pg. 2)
Saturday Jan. 11 10:00 A.M.	MILLINERY SHOWING FOR VISITING PRESS Sally Victor will preview her Spring millinery to the visiting press. By invitation. Contact: PL. 3-7450.	SALLY VICTOR, INC.	18 EAST 53RD STREET SALON - 9TH FLOOR
Jan. 13	STERN'S RELEASE DATE--	Model rooms.	(Press preview, Jan. 9--See Pg. 7)
Jan. 13	ABRAHAM & STRAUS' RELEASE DATE--	Bridal fashions.	(No Press Show)
Jan. 14	SAKS 34TH RELEASE DATE--	Spring bridal fashions.	(Preview, Jan. 8--See Pg. 7)
Tuesday Jan. 14 11:30 A.M.	PREVIEW: SPRING PETITE COUTURE FASHIONS Preview for the press of Spring petite couture fashions. By invitation. (For Release, Wed., Jan. 15.)	BERGDORF GOODMAN	MISS BERGDORF SHOP 5TH FLOOR Publicity: Florence Neff, PL. 3-7300.
Wednesday Jan. 15 9:30 A.M. Coffee	PRESS PREVIEW: MID- WINTER HOME FURNISHINGS Macy's preview for the press of midwinter home furnishings. By invitation. (For Release, Fri., Jan. 17.)	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM Publicity: Mary Boyle, OX. 5-4400.
Wednesday Jan. 15 12:30 P.M.	SPRING BRIDAL FASHIONS Showing of Spring bridal fashions to the press and customers. (For Release, Thurs., Jan. 16.)	BEST & CO.	3RD FLOOR EVENING DEPT. Publicity: Joan Powers, PL. 9-2000.
Wednesday Jan. 15 3:30 P.M.	FASHION SHOW AT WORLD'S FAIR "Fashion is the World's Flair"--showing of fashions from April, May, and June issues of "Good Housekeeping." For press and retailers, by invitation. Contact: Kathy Mahoney, CO. 5-7300, Ext. 240.	GOOD HOUSEKEEPING	TOP OF THE FAIR WORLD'S FAIR
Beginning Wednesday Jan. 15	OPENING OF SPRING COLLECTION Continuous daily showings of table mat sets, cloths, and kitchen linens. Contact: Budd Prop, AL. 5-6464.	LINENS BY VERA	417 FIFTH AVENUE SHOWROOM - 4TH FLOOR
Thursday Jan. 16 11:00 A.M.	OPENING: SPRING-SUMMER KNITWEAR COLLECTION Spring-Summer knitwear collection. Contact: Nancy Dautner, WI. 7-5324.	ARKIN KNITS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Jan. 17	MACY'S RELEASE--	Midwinter home furnishings.	(Preview, Jan. 15--See Above)
Friday Jan. 17 7:30 P.M. Dinner	FASHION SHOW AT DINNER Showing of Larry Aldrich fashions, sponsored by Eastern Airlines. Hats--Adolfo. Gloves--Kislav. Shoes--Fiorentino. Gifts and perfume. (Show at 8:45 followed by dancing.) Press by invitation. Public by reservation: \$6.50; contact: Mr. Matt, EL. 5-3000, Ext. 318. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	LARRY ALDRICH (530 SEVENTH AVENUE)	WALDORF-ASTORIA PEACOCK ALLEY



DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday Jan. 17 7:30 P.M.	"FRONT PAGE" DINNER-DANCE Presentation of annual news awards and the Anne O'Hare McCormick Journalism Scholarship. (Originally scheduled for Nov. 22.) Subscription (tax deductible): \$15.00-\$25.00. Contact: Newspaper Women's Club of New York, 54 West 40th Street, OX. 5-7242.	NEWSPAPER WOMEN'S CLUB OF NEW YORK	HOTEL ASTOR BALLROOM

Sunday Jan. 19- Jan. 23	OPENING: FLORENCE COUTURE FASHIONS Jan. 19: 9:30 A.M. (Sportswear & Boutique) Myricae; Glans; Baldini; Scarabocchio; Valditevere; De Simone; Camisene; Micia; Naka; Princess M. Borghese; Celli; Laura Aponte; Avagolf; Lida; Trico. 3:00 P.M. (Sportswear & High Fashion--Teen-Age Fashions) Mirsa; Ken Scott; Lucrezia; Roveda; Avolio; Bertoli. 9:00 P.M. (Sportswear & Boutique) Barentzen's Bazaar; Enzo Selections; Galitzine Sport; Veneziani Sport; Forquet Boutique; Marucelli Boutique; Lancetti Boutique. Jan. 20: 10:00 A.M. (High Fashion) Antonelli; Emilio Pucci. 5:00 P.M. Millinery Show by La Familiare. 9:00 P.M. (High Fashion) Biki; De Barentzen. Jan. 21: 10:00 A.M. (High Fashion) Veneziani; Valentino. 9:00 P.M. (High Fashion) Galitzine; Forquet. Jan. 22: 10:00 A.M. (High Fashion) Carosa; Enzo. 9:00 P.M. (High Fashion) Lancetti; Marucelli. Jan. 23: 10:00 A.M. (High Fashion) Guidi; De Luca. 6:30 P.M. (Men's Fashions) Brioni; Datti; Franzoni; Litrico. 9:00 P.M. (High Fashion) Schuberth; Balestra. Contact: G.B. Giorgini, 10 Lungarno Acciaiollo, Florence, Italy.	CENTRO DI FIRENZE PER LA MODA ITALIANA	FLORENCE, ITALY
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Jan. 20 MACY'S RELEASE DATE--Junior Spring Story. (No Press Show)

Monday Jan. 20 10:30 A.M. Breakfast	PRESS PREVIEW: MODEL APARTMENTS Preview for the press of five model apartments on 2nd floor at Lincoln Towers, decorated by Gimbels. By invitation. (For Release, Wed., Jan. 22.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	LINCOLN TOWER APTS. 180 WEST END AVENUE
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Jan. 21 BLOOMINGDALE RELEASE DATE--Spring bridal fashions. (No Press Show)

Tuesday Jan. 21 12:30 P.M. Luncheon	RESORT AND SPRING FASHIONS AT LUNCHEON Showing of Resort and Spring collection, available at Bonwit Teller. Donations of rummage for Neighborhood Youth Project Thrift Shop. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 5-1000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	LARRY ALDRICH (530 SEVENTH AVE.)	SHERATON-EAST HOTEL BALLROOM
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Jan. 22 GIMBELS' RELEASE DATE--Model apartments. (Preview, Jan. 20--See Above)

Wednesday Jan. 22- Jan. 23	OPENING: LONDON COUTURE FASHIONS Jan. 22: 10:00 A.M. Norman Hartnell. 11:45 A.M. Lachasse Ltd. 2:30 P.M. Angele Delanghe. 4:00 P.M. Mattli. 5:30 P.M. Michael Sherard. Jan. 23: 10:00 A.M. John Cavanagh. 11:45 A.M. Michael. 2:30 P.M. Ronald Paterson. 4:15 P.M. Hardy Amies. Contact: Lady Joubert, 315 Regent Street, London W. 1.	INCORPORATED SOCIETY OF LONDON DESIGNERS	LONDON, ENGLAND
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SPRING-SUMMER -- CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS, FRANCE

Picture Release Date--Feb. 25

Monday, Jan. 27

9:30 A.M. Jacques Esterel; Yorn.  
 10:45 A.M. Ferreras. 12:00 Noon Claude Riviere.  
 1:30 P.M. M.J. Hurst. 2:30 P.M. Jacques Esterel; Yorn.  
 3:00 P.M. Ferreras; Regine Lutece.  
 5:00 P.M. Madeleine de Rauch. 6:30 P.M. Bernard Sagardoy.

Tuesday, Jan. 28

10:00 A.M. P. Balmain; Jacqueline Godard.  
 12:30 P.M. J. Launay.  
 2:30 P.M. Jacques Heim.  
 5:00 P.M. Nina Ricci; J. Launay.

Wednesday, Jan. 29

10:00 A.M. J. Lanvin.  
 10:30 A.M. Guy LaRoche.  
 12:00 Noon Bernard Sagardoy.  
 2:15 P.M. Jean Patou.  
 3:30 P.M. Gres.  
 5:00 P.M. J.L. Scherrer.  
 5:15 P.M. Maggy Rouff.

Thursday, Jan. 30

9:45 A.M. Christian Dior.  
 10:00 A.M. Anny Blatt; J. Lanvin.  
 12:30 P.M. Carven.  
 3:00 P.M. Jean Patou; Irene Dana; Charles Montaigne.  
 4:30 P.M. Renee Lise.  
 5:30 P.M. Hermes.

Friday, Jan. 31

9:15 A.M. Phillippe Venet.  
 10:30 A.M. Jacques Griffe.  
 11:00 A.M. Capucci.  
 2:15 P.M. Capucci.  
 2:30 P.M. Lola Prusac.  
 3:00 P.M. Phillippe Venet.  
 5:00 P.M. Capucci; Pierre Cardin.  
 8:30 P.M. Pierre Cardin.

Saturday, Feb. 1

10:00 A.M. Simonetta et Fabiani.  
 11:00 A.M. Courreges.  
 12:00 Noon Louis Feraud.  
 2:30 P.M. Simonetta et Fabiani.  
 3:00 P.M. Courreges.  
 5:00 P.M. Louis Feraud; Suzanne Baron.  
 5:30 P.M. Courreges.

Monday, Feb. 3

10:00 A.M. Givenchy (buyers).  
 10:30 A.M. Yves St. Laurent.  
 2:15 P.M. Maurice Roger.  
 5:30 P.M. Castillo.

Tuesday, Feb. 4

10:30 A.M. Balenciaga (buyers).

Wednesday, Feb. 5

3:30 P.M. Valentine Bourgade.  
 6:00 P.M. G. Renal.

Contact: Chambre Syndicale, 102 Rue du Faubourg, St-Honore, Paris.



MOVIES...THEATRE...OPERA

- Thursday  
Dec. 19      OPENING: "NOBODY LOVES AN ALBATROSS"      LYCEUM THEATRE, 149 WEST 45TH ST.  
Starring Robert Preston with Carol Rossen, Constance Ford, Marian Winters, Leon Janney, Frank Campanella, Phil Leeds, Leslye Hunter, Marie Wallace, Barbara Hughes, Richard Mulligan, in a comedy by Ronald Alexander about writers, producers, and directors in the television field. Director: Gene Saks. Costumes: Florence Klotz. Publ.: Debuskey-Krawitz, CI.7-7507.
- Thursday  
Dec. 19      PREMIERE: "THE VICTORS"(Movie)      CRITERION AND SUTTON THEATRES  
Starring Vincent Edwards, Melina Mercouri, Jeanne Moreau, Eli Wallach, Peter Fonda, James Mitchum, in a Highroad Production filmed in PanaVision and released by Columbia. Producer and Director: Carl Foreman. Publicity: Hortense Schorr, PL. 1-4400.
- Sunday  
Dec. 22      OPENING: "MARATHON '33"      ANITA THEATRE, 245 WEST 52ND STREET  
Actors Studio will present the stage version of June Havoc's autobiography about a girl caught up in the seeming futility of the depression years, starring Julie Harris and the Actors Studio Theatre Company. Production under supervision of Lee Strassberg. Costumes: Noel Taylor. Publicity: Bill Doll, JU. 6-8894.
- Monday  
Dec. 23      ELEVENTH WEEK: METROPOLITAN OPERA      MET. OPERA HOUSE, B'WAY & 39TH ST.  
Mon., Dec. 23: Bellini's "La Sonnambula." Tues., Dec. 24: Mozart's "The Magic Flute." Wed., Dec. 24: Strauss' "Ariadne auf Naxos." Thurs., Dec. 26: Verdi's "Il Trovatore." Fri., Dec. 27: Bellini's "La Sonnambula." Sat. Mat., Dec. 28: Mozart's "Don Giovanni." Sat. Eve., Dec. 28: Verdi's "La Traviata." Publicity: Francis Robinson, PE. 6-1200.
- Monday  
Dec. 23      PREMIERE: "LADYBUG LADYBUG"(Movie)      CINEMA II, THIRD AVE. & 60TH STREET  
A Francis Production, for United Artist release, the screenplay by Eleanor Perry, based on an actual incident; with Jane Connell, William Daniels, James Frawley, Jane Hoffman, Eleana Karam, and more than 100 Pennsylvania school children. Director and producer: Frank Perry. Publicity: Tess Michaels, CI. 5-6000.
- Thursday  
Dec. 26      PREMIERE: "ACT ONE"(Movie)      TRANS-LUX EAST, 3RD AVE. & 58TH ST.  
A Warner presentation in black and white, based on the novel by Moss Hart, starring George Hamilton, Jason Robards Jr., Jack Klugman, Sam Levene, Ruth Ford, Eli Wallach. Producer and director: Dore Schary. Costumes: Jean Coffin. Publicity: Leo Wilder, CI. 6-1000. (Premiere showing for benefit of Dramatists Guild Fund.)
- Wednesday  
Jan. 1      OPENING: "THE MILK TRAIN DOESN'T STOP HERE ANYMORE"      BROOKS-ATKINSON THEA.  
Starring Tallulah Bankhead, Tab Hunter, Ruth Ford with Marion Seldes, in the play by Tennessee Williams, presented by David Merrick. Director: Tony Richardson. Costumes: Rouben Ter-Arutunian. Publicity: Richard Maney, CI. 7-4646.
- Thursday  
Jan. 2      OPENING: "THE CHINESE MINISTER"      ROYALE THEATRE, 242 WEST 45TH ST.  
Starring Margaret Leighton, Alan Webb, John Williams, with Douglas Watson, Robert Donat, James Olson, Diane Kagan, Joanne Pettit in the new play by Enid Bagnold, about a beautiful aging actress who shuns the realities of life for the world of imagination and beauty. Director: Joseph Anthony. Costumes: Valentina. Publ.: Sam Lurie, PL. 2-5678.



# 1964

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